

Purchase Price Allocation



Because of a variety of valuation-related financial reporting requirements – including extensive updates to existing guidance – companies need to have credible, well-supported valuation analyses to satisfy those requirements. Redwood leverages its combined experience in valuation, venture capital, and in startup operations to provide top-tier expertise and client service tailored to meet the needs of each particular client.

Our ASC 805 valuation team assist clients in complying with financial reporting requirements related to the acquisition of acquired intangible assets in accordance with Accounting Standards Codification (ASC) 805, Business Combinations. ASC 805 requires an acquirer to record the fair value of assets acquired and liabilities assumed of the acquired company. The primary intangible assets and liabilities typically valued are technology, customer relationships, trade names, deferred revenue, and contingent consideration.

Experience and Tenure

- Collectively performed 3,000+ valuations for a wide range of purposes including several hundred for ASC 805 purposes
- Maintain an in-depth understanding of current accounting pronouncements and best practices as it relates to valuation issues to ensure an efficient valuation and review process for clients and that our work continues to withstand regulatory scrutiny
- 150+ years combined valuation experience, including at every Big Four firm
- A team of various certified professionals including CPAs, ASAs, and CFAs
- Consistent management team since founding in 2007

Access and Flexibility

- Full-service boutique gives clients easy access to partners and directors
- Cutting-edge, proprietary financial models
- Reasonable and competitive prices without cutting corners

Rigorous Analysis

We ensure your valuation is properly performed based on our considerable experience performing valuations that combine technical valuation expertise with industry specific knowledge.

Professionals

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Clients

